

Winter 2008  
Volume 1, Issue 2

## GREETINGS FROM THE DEAN

May this message find you refreshed after an enjoyable holiday season! Since the last newsletter in October there has been much activity at St. Ambrose University and within the College of Business.

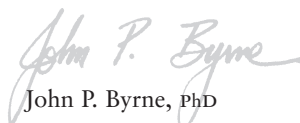


Over 50 people including Business Advisory Council members, faculty, staff, and students gathered on October 19 to discuss how to keep the College of Business progressing in a positive direction. I was pleased with the breadth of ideas related to preparing our students for professional careers, strengthening ties between faculty and BAC members, and involving the COB in the Quad Cities community. As a result, we have created 11 task forces to move forward on important initiatives.

Last fall nearly 80 students met with me during two open forums to discuss their aspirations and concerns related to the COB. It was inspiring to witness the enthusiasm and interest expressed by our future graduates. The forums also were the catalyst to create the Student Advisory Council—a group of undergraduate students that meets on a regular basis to promote excellence in the College of Business.

The COB continues its journey toward earning accreditation from the Association to Advance Collegiate Schools of Business (AACSB). Updates will continue to appear in this newsletter until St. Ambrose earns accreditation. I made a commitment to the Board of Directors that the COB will present a concrete plan at its April 2008 meeting detailing how St. Ambrose will achieve this goal.

Thank you for your continued interest and support of the College of Business.



John P. Byrne, PhD  
Interim Dean, College of Business

### College of Business Student Advisory Council

The College of Business is excited to announce the formation of the Student Advisory Council. Eleven highly motivated students in the college will serve as voices for their peers and provide leadership on initiatives to improve the quality of their education. Although in its infancy, the Student Advisory Council already has met with the COB faculty, advised students on course registration and moved forward on bringing world renowned speakers to St. Ambrose University on an annual basis.

### MEMBERS as of January 1, 2008

Ryan Berning  
Madeline Doll, *Secretary*  
Robert Fisher, *Vice President*  
Alicia Foley  
John Hammar  
Kelsey Heaton, *Student Relations*  
Nicholas Helle, *Treasurer*  
Patrick Olsen, *President*  
Edward Owens, *Membership*  
Katie Svenson  
Katie Voelliger

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# COLLEGE OF BUSINESS Alumni Highlights

**Stephen Roell**, BA '71, was named chief executive officer of Johnson Controls this past summer. He joined the company in 1982 and is the company's eighth CEO.

John Deere Moline Technology Innovation Center announced the appointment of **Anthony Johnson**, MBA '89, as program manager, accelerated innovation process. He will work with a team to form a business case and strategy in tracking technologies.

Stanley Consultants appointed **Gayle Roberts**, MBA '91, as its new president and chief operating officer on August 22, 2007. Among United States major engineering firms, Roberts is the only female president.

**Mike Harvey**, MBA '95, was promoted to president of a subsidiary of Veridian Credit Union. He will focus on business development, legislative advocacy and new business initiatives.

**David Stoltenberg**, MBA '98, was recently named to Cedar Rapids, Iowa's "Forty under 40" list of area professionals. Stoltenberg is currently the vice president of commercial banking at Cedar Rapids Bank & Trust.

**Nancy Mulcahey**, MBA '99, has been named the new president/CEO of the Quad-City Development Group. Previously, she worked for the Bi-State Regional Commission, the City of Moline, and as northwest regional director for the Illinois Department of Commerce and Economic Opportunity.

**Michael Ackerman**, MBA '05, has been appointed to the position of engineering supervisor 4WD loader structures design for Deere and Company in Dubuque, Iowa. He will be responsible for implementing design and manufacturing synergies identified in a benchmarking study he conducted.

**David Bergert**, MBA '05, recently earned the Qualified Security Assessor certification from the Payment Card Industry Security Standards Council. He is employed by RSM McGladrey as a supervisor for the Technology Risk Management department.

Photo credits: John Mohr: pages 1, 2, 4; Scholtz-Gowey-Gere-Marolf Architects, page 3.

## Faculty Spotlight



Monica Forret PhD, CPA is professor and director of the Doctor of Business Administration program at St. Ambrose University. She completed her doctorate in Business Administration from the University of Missouri in

1995 and has published numerous articles in journals including: *Journal of Vocational Behavior*, *Journal of Organizational Behavior*, *Group & Organization Management*, *Organizational Dynamics*, *Career Development International*, *Journal of Business and Psychology*, and *Leadership & Organization Development Journal* in the areas of networking, mentoring, and recruitment processes. In addition, she has presented her research at many academic conferences and has served on the Board of the Academy of Management's Careers Division and as Human Resources/Careers Track Chair for the Midwest Academy of Management. A member of the Editorial Board for the *Journal of Leadership and Organizational Studies*, Dr. Forret serves as an ad hoc reviewer for several other journals.

Dr. Forret is the 2007-08 president of the Rotary Club of Davenport. Prior to pursuing her doctoral studies, she was an auditor with Deloitte & Touche and Prudential. Dr. Forret is a St. Ambrose University alumnus who majored in Accounting.

The highlights of her teaching career include observing the sense of accomplishment the DBA students experience when their research papers are accepted at academic conferences and journals, and the fulfillment they receive when they finish their dissertations.

## Outside the Classroom

When I can tear myself away from teaching, I enjoy bird watching, reading and exercising. As I become older (wait a minute, I am already old) I find myself reading and bird watching more and exercising less. I have been a bird watcher for five and one-half years. All birds are good birds; therefore I spend a lot of time bird watching in the area, mainly at Credit Island, Lock & Dam #14, and Nahant Marsh. I also spend lots of quality time on my porch watching the birds at my 10 feeders. Though most of my birding is done locally, I have traveled to south Texas, Washington and south-eastern Arizona on three separate, strictly birding trips. (I keep hoping I will make it to south Florida some Christmas vacation, but I always seem to be too busy preparing for the spring semester.) I would also like to travel to Costa Rica. My favorite birds include the Cedar Waxwing, Blue Jay, Cardinal, White-Breasted Nuthatch, Downy Woodpecker, Northern Flicker, Hooded Merganser and Wood Duck. Some of the more unusual birds I've seen are Aztec Thrush, Hepatic Tanager, Green Kingfisher, Lucifer Hummingbird, Red-cockaded Woodpecker and Three-Toed Woodpecker.

I find bird watching immensely pleasurable. All it takes is a pair of binoculars. However, if you are interested in waterfowl or shore birds, a spotting scope helps. What are you doing reading this—you should be out birding!

Lew Marx, Department Chair and Assistant Professor, Accounting Department



# Ambrose

## UNDER CONSTRUCTION

### Fall 2007 Review

- KALA radio celebrated 40 years of broadcasting on October 4 with several special events, including live coverage of the SAU Presidential Inauguration Mass from Christ the King Chapel. Later, KALA and TV-11 aired a live simulcast of the Inauguration ceremony from the Galvin Fine Arts Center.

KALA alumni reminisced on the air with station manager, David Baker '88, sharing stories of their experiences at the St. Ambrose FM station, which first hit the airwaves in 1967.

- H.L. McLaughlin Master of Business Administration program celebrated its 30th anniversary and has graduated more than 3,000 students.
- The Doctor of Business Administration program (est. 1997) has 13 graduates and boasts more than 50 articles authored, presented or published by students and alumni at various conferences.
- Dr. Craig Shoemaker, professor of marketing, hosted Christophe Meili from Switzerland in a classroom dialogue on marketing strategy via *IlluminateLive!*, a software program that allows audio and video transmission over the web.
- Former FBI agent Michael Dyer spoke on current practices and developments in forensic accounting in Dee Wellman and Melinda Geick's accounting courses.
- Dr. Gary Monnard and the Computer Club hosted three IT professionals from Deere & Company, discussing Deere's most recent technologies and innovations. The Computer Club also earned second place at the IEEE Code of Ethics Competition.

### New COB employee Matt Carroll

Matt Carroll has joined the College of Business staff as the Production Specialist in the Communication Center. A 2006 St. Ambrose graduate, with bachelor degrees in radio/TV and journalism, he also minored in history.

After graduation, he was videographer/video editor at Silver Oaks Communications, a company that hired Matt his senior year as an intern and part-time employee.



WEST ELEVATION

**St. Ambrose University** Board of Directors authorized a new combination dormitory-classroom building. The \$8 million dollar building will sit behind Galvin Auditorium and will feature three floors of living space and two floors devoted to learning encompassing 70,000 square feet.

Work is already underway clearing out the space where the new building will go and is scheduled to be completed when school starts again in the fall. It has already been decided that it will contain 27 apartments holding four students and six apartments holding two students for a total capacity of 120.

One of the main concerns of the new building by many is to make sure it is "green" or environmentally friendly. According to Ed Henkhaus, vice president of finance, the new building will contain recycled materials, efficient mechanical and electrical systems, highly efficient windows and doors and insulation that will exceed standards per energy code.

A committee headed by Lori Rodrigues-Fisher has been set up to determine features of the new classrooms. Paul Jacobson, one of the committee members feels that many of SAU classrooms are lacking in design and are outdated.

On the dormitory side action is already underway to get student input. Matt Hansen, director of residence life and housing set up a station in Cosgrove cafeteria on Oct. 26 to distribute surveys seeking student opinion.

The new building will be a preferred housing structure, which means that only juniors and seniors will live there.

Still much of the building's final design is up in the air. As the plans finalize the SAU community will be updated.

Article was written by Doug Green and reprinted with permission from St. Ambrose University's school newspaper, *The Buzz*.

## Are you interested...

in having St. Ambrose contact you regarding

- the placement of students into an internship program with your organization?
- the potential of using your organization as a case study or a class project in one of our courses?
- an invitation to be a guest speaker in one of our classes?
- your willingness to have students job-shadow in your organization?
- how you can assist us in recruiting future students to St. Ambrose University?
- supporting the College of Business financially?

If so, contact Diane Reid, ReidDianeM@sau.edu or 333-6269.



## College of Business Alumni

We would be delighted to learn about the changes in your life and share them with fellow Ambrosians. Have you...

- received a promotion or changed careers?
- recently married or had a baby?
- enjoyed success in a new business venture?

Please send your information to [cobconnection@sau.edu](mailto:cobconnection@sau.edu) or use the online form at [www.sau.edu/keepintouch](http://www.sau.edu/keepintouch) today!

To receive future issues of the COB Connection electronically, please send your current email address to [cobconnection@sau.edu](mailto:cobconnection@sau.edu).

We want to keep in touch with each of our College of Business alums!

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