

It's like 20 shots of espresso
in your Tuesday morning coffee.

(Without the jitters.)

The Notre Dame Certificate in Executive Management



Our Session Topics: Leadership in Organizations Marketing for Managers

Leading Organizational Change Decision Making in Business Organizations

Putting Your Personality to Work Understanding How the Economy Works

Managing Performance Manager as Negotiator Cost/Volume/Profit Analysis

Dealing with Ethical Dilemmas Effective Capital Investment Decisions

Budgeting: Exploring its Organizational Impact Motivating Your Workforce

Introduction to Financial Reporting Enterprise Valuation Financial Analysis

Understanding Globalization Developing Strategy Executing Strategy

WHO SHOULD ATTEND: Businesspeople, including owners, partners, key managers and executives, who want to see their organizations grow and be more profitable.

PREVIOUSLY PARTICIPATING ORGANIZATIONS:

Alcoa
AM General
Bayer HealthCare
BlueGranite
Careerbuilders.com
Chicago District Golf Association
Deputy, Inc. division of Johnson & Johnson
Eaton Corporation
Family Adoption Consultants
Honeywell International
John Deere
KeyBank
Pfizer
Pilkington
Raytheon Professional Services
SPX Contech
Stryker Corporation
The Boeing Company
Trelleborg Automotive
Tyco Infrastructure
Whirlpool Corporation

20 Mondays of study. The rest of the week applying what you learned.

As you progress through your career, you can become so developed in a single discipline that you lose sight of other critical areas of business. This compartmentalizing can diminish your ability to perform to potential on broader organizational issues. Notre Dame's Certificate in Executive Management program provides a platform for you to reinvigorate your understanding of these core dimensions, including the areas of finance, marketing, accounting and human resources. As an owner, partner, key executive, manager or director, the program will help you enhance your leadership and management approach. Plus, you will assess how your day-to-day decisions signal a set of organizational values to your peers and associates. Perhaps most importantly, Notre Dame delivers enhanced skills that you can use immediately following each session. The sessions are conveniently split



"I found the program content to be both relevant and current. I thought the Notre Dame faculty did a fantastic job!"

Steve Graff, General Manager, Huttig Building Materials

"As an executive in a technology consulting and software development firm, it is critical that I understand challenges in the marketplace and, at the same time, continue to improve short-term business results. My sessions had immediate impact on my business. I believe the investment will return handsomely. I highly recommend this program."

Michael Depoian, Vice President, BlueGranite



between a spring and a fall module. Enroll today and join an outstanding peer group in a rich learning and networking environment. Don't you owe this opportunity to yourself and your organization?

PROGRAM DETAILS

For more information, call 574-631-5285 or 1-800-631-3622

Schedule

Each Monday for 20 weeks
(two 10-week semesters)

- 1st Semester: March 3 - May 5, 2008
- 2nd Semester: September 8 -
November 10, 2008

Notre Dame & Kalamazoo locations:

5:30 p.m.-8:30 p.m. Eastern time

Davenport location:

4:30 p.m.-7:30 p.m. Central time

Locations

The Certificate in Executive Management program is based on Notre Dame's campus in South Bend, Indiana. It will also be delivered to our partners' off-campus classrooms via video conference at:

- M-TEC in Kalamazoo, Michigan
- St. Ambrose University in
Davenport, Iowa

The off-campus classrooms are equipped with Notre Dame's award-winning, real-time, two-way video capabilities. Facilitators are present at all sessions in all locations to provide assistance.

Online Learning Support

As a participant in this program, you will have access to digital video recordings of every class via the Internet. This allows you to review any portion of a class presentation.

Faculty

The program is presented by Notre Dame faculty who combine proven theory with real-world experience and examples. Our objective is to provide the latest business information to meet the fast-paced challenges of today's competitive business environment.

Credits & Certificates

You will be awarded a University of Notre Dame certificate upon completion of the program. This program qualifies for Continuing Education Units (5.5 CEUs) and Continuing Professional Education credits (66 CPEs).

Financial Investment

\$5,295 — includes instruction, materials, books and refreshments

Discount Policy

A 10 percent discount is available for additional participants from any single organization or for participants from past sponsoring organizations. Only one discount may be applied to the tuition fee for any single registrant.

Cancellation Policy

Cancellations after one week prior to the start of the program are subject to the total charge of \$5,295.

THREE WAYS TO ENROLL 1. Online at executive.nd.edu/enroll
2. Fax copy of enrollment and payment forms to 574-631-6783
3. Copy & mail to Executive Education, University of Notre Dame,
126 Mendoza College of Business, Notre Dame, IN 46556

Yes, I will attend the Certificate in Executive Management program beginning March 2008.

Select location: M-TEC, Kalamazoo St. Ambrose, Davenport Notre Dame

Mr./Ms.

Full Name

Preferred First Name

Business Title

Preferred E-Mail *

Company/Organization

Work Address

City

State

Zip

Work Phone

Fax

Home Address

City

State

Zip

Home Phone

* We will be sending program information by e-mail.

PAYMENT

Check for full payment is enclosed.

Amount Enclosed

Please bill my company/organization.

Attention

Phone

Please charge \$ _____ to my credit card.

Visa MasterCard Discover AmEx

Credit Card Number **

Expiration Date

Name As It Appears On Card

Billing Address For Card

City

State

Zip

** If you provide your credit card number, please enroll via traditional mail or online, not fax.

EXPLORE MORE NOTRE DAME EXECUTIVE EDUCATION PROGRAMS

executive.nd.edu or 800-631-3622

Executive MBA

Enhance your career opportunities with the Notre Dame Executive MBA. The South Bend-based program begins in August and meets Wednesday-Saturday once a month for 21 months. The Chicago-based program begins in January and meets Friday-Saturday of alternating weeks for 17 months.

Executive Integral Leadership

Examine the values that drive you personally and professionally and assess how to achieve a more integrated, balanced life. The week-long experience is held each spring and fall on Notre Dame's campus.

Supervisory Development

Develop your skills in management and employee motivation and development. This two-day course is held each spring and fall at Notre Dame and in the fall in Kalamazoo.

Project Management

Increase your project management abilities by focusing on six areas: project initiating, planning, executing, controlling, closing and professional responsibility. This five-day program is offered in spring and fall at Notre Dame and in Chicago.

Custom Programs

Engage your executive team to affect change in your organization through a careful evaluation of your leadership capacity, culture, and product or service opportunities. The result? A sophisticated, customized road map for change.

Online Offerings

> Executive Certificate in Negotiation

Notre Dame offers this track comprised of three separate and powerful eight-week courses in business negotiation, each containing up to 16 hours of streaming video presentations, independent exercises and exams.

> Executive Certificate in Leadership and Management

The ability to lead AND manage impacts professionals at all levels. This online series equips you with effective ways to assume the right role at the right time, whatever your level in an organization.

> Six Sigma Online

Six Sigma Online takes you through this proven, rigorous methodology that uses data and statistical analysis to



Executive Education classroom at Notre Dame

provide organizations with a framework for identifying customer needs and developing a consistent, high-quality process that can meet those needs.

International Programs

Notre Dame delivers a number of leadership development programs around the world in locations such as Chile, Colombia, Ecuador, Peru, Mexico, Costa Rica, China and London.

All information contained herein is deemed correct as of the date of printing, but is subject to change without written notice. Please contact Notre Dame Executive Education with any inquiries.



UNIVERSITY OF
NOTRE DAME

Mendoza College of Business

Executive Education
126 Mendoza College of Business
Notre Dame, IN 46556

Certificate in Executive Management
Classes start in March 2008. Enroll today.
executive.nd.edu/certificate or 574-631-5285

For 20 Monday evenings in the spring and fall of 2008, explore the essential dimensions of business.

Gain a broader understanding of core business facets, such as finance, marketing, accounting and human resources. Further strengthen your skills in strategic planning and negotiating. Examine the dynamics of the global economy. Enhance your leadership and management approach while remaining true to ethical standards.

Classes run for two 10-week sessions in 2008:
March 3 - May 5 and September 8 - November 10

3 Locations:

- > Notre Dame Campus
- > M-TEC, Kalamazoo, MI
- > St. Ambrose University,
Davenport, IA

