

THE BUZZ

A STUDENT PUBLICATION OF ST. AMBROSE UNIVERSITY

The Buzz is the student publication of St. Ambrose University.

The Buzz is distributed to over 3,000 SAU students, faculty, and staff members. It is also distributed at various off-campus locations and can be found online at sau.edu/thebuzz.

The Buzz is a great way to advertise to students that are new to the area.

The Buzz can accept ads in a variety of formats or you can have someone from The Buzz staff create an ad for you! Contact us for more information!

2006-2007 Advertising Rates

| | W X H |
|------------------|----------------------|
| 1/16 PAGE | 1 col X 4" |
| \$25.00 | 2 col X 2" |
| 1/8 PAGE | 1 col X 8" |
| \$40.00 | 2 col X 4" |
| | 3 col X 2.5" |
| | 4 col X 2" |
| 1/4 PAGE | 2 col X 8" |
| \$70.00 | 3 col X 5" |
| | 4 col X 4" |
| | 5 col X 3" |
| 1/2 PAGE | horizontal: 10" x 6" |
| \$120.00 | vertical: 5" x 9" |
| FULL PAGE | 10" x 12" |
| \$200.00 | |

COLUMN WIDTH

1 col: 1.89"
 2 col: 3.918"
 3 col: 5.942"
 4 col: 7.967"
 5 col: 10"

Publication Schedule

| | |
|--------------|-------------|
| September 7 | January 25 |
| September 21 | February 8 |
| October 5 | February 22 |
| October 19 | March 22 |
| November 2 | April 5 |
| November 16 | April 19 |
| November 30 | |

*Ad material is due one week before the publication date.

For more information contact the Ad Manager at 563-333-6443 or by email at hooveramym@sau.edu